

Bangladesh Capital Market Fair

21-22 May 2017 @ London, UK

Participation Fees and Sponsorship Package

Participation Fee: BDT 300,000

Registration Deadline: Friday, 31 March 2017

Participant benefits:

- Name announcement will be made in press conference and press releases
- Meeting space set up with table, chairs and wi-fi facilities
- Robust marketing plan including TV & Newspaper advertising to promote the event
- Logo on advertisement campaign

Co-sponsorship Fee: BDT 500,000

Co-sponsor benefits:

- Branding opportunity at the press conference
- To be present at the press conference
- Prime meeting space set up with table, chairs and wi-fi facilities
- Robust marketing plan including TV & Newspaper advertising to promote the event
- Logos on all publicity materials including media campaign
- Branding opportunity at the fair venue
- Opportunities for media interviews
- Full page complimentary advertisement in the **Fair Brochure or Curry Life**
- Logo on the fair website

Title - Sponsorship Fee: BDT 10,00000

Title-sponsor benefits:

- **The Bangladesh Capital Market Fair will be in Association with the Title Sponsor**
- Exclusivity as the only title sponsor for the fair to have visible publicity and branding
- Branding opportunity at the press conferences
- To be present at the press conference (head table)
- Most prominent space set up with table, chairs and wi-fi facilities
- Robust marketing plan including TV & Newspaper advertising to promote the event
- Access to NRB contact database
- Logos on all publicity materials including media campaign
- Branding opportunity at the fair venue
- Opportunity to participate on live TV discussion Programme on Capital Market
- Full page complimentary advertisement in the **Fair Brochure** or **Curry Life Magazine**
- Full page company profile on Curry Life Magazine
- Logo and website link in the fair website