

FEES AND SPONSORSHIP

PARTICIPATION FEE AND SPONSORSHIP PACKAGE

9-12 October 2021 (different venues)

PARTICIPATION FEE: BDT 450,000

Deposit: BDT 50,000

(Once registered, the BDT 50,000 non-refundable deposit is payable. Please see terms & condition)

Participation benefits:

1. Name announcement will be made in press conference and press releases
2. Half Page Advert in Fair Brochure
3. Shell type stalls (size: 3m X 2m) with table, chairs, light, power point and wi-fi etc.
4. Robust marketing plan to promote the event in the UK through various medium.
5. Networking opportunity at the Gala Dinner
6. Name on the website

CO-SPONSOR FEE: BDT 750,000 LACS

Co-sponsor benefits:

1. Branding opportunity at the press conference
2. To be present at the press conference in London
3. Brief company profile in the Fair Brochure
4. Shell type stalls (size: 3m X 2m) with table, chairs, light, power point and wi-fi etc.
5. Robust marketing plan to promote the event in the UK through various medium.
6. Branding & Networking opportunity at the Gala Dinner on the fair day evening
7. Logos on all publicity materials including media campaign
8. Branding opportunity at the Fair Venue
9. Opportunity to be on the discussion panel for the Investment Seminar
10. Full Page Complimentary Advert in Fair Brochure
11. Full Page Complimentary Advert in Curry Life Magazine

12. Logo & Weblink in the Fair Website
13. Volunteer Support at the Capital Market Fair*

TITLE-SPONSOR FEE: BDT 30 LACS

Title-sponsor benefits:

1. The Capital Market Fair will be titled as in Association with the Title Sponsor
2. Exclusivity as the only title sponsor for the fair to have visible publicity & branding
3. Branding opportunity at the press conferences
4. To be present at the press conference & Gala Dinner (Head Table with All VIPs)
5. Full Page company profile in the Fair Brochure
6. Double Shell Type Stalls, (3m X 2m each, adjacent) with table, chairs, light, power point and wi-fi facilities
7. Robust marketing plan to promote the event in the United Kingdom
8. Access to NRB investor contact database
9. Exclusive Meeting with Business Leaders
10. Branding & Networking opportunity at the Gala Dinner
11. Logos on all publicity materials including media campaign
12. Participate in live TV programme to answering Q&A for NRBs investors in phone in.
13. Branding opportunity at the Fair Venue
14. Opportunity to be the Special Guest at the Opening Ceremony and Gala Dinner
15. Opportunity to hand out an award to Bangladeshi Restaurant at the Award ceremony on the stage with other VIP
16. Full Page Complimentary Advert in Fair Brochure
17. Full Page Complimentary Advert in Curry Life Magazine
18. Logo & Weblink on the Fair Website
19. Volunteer Support at the Capital Market Fair*

**Terms and conditions apply*